

AGENDA | MidTown, Inc. Board Meeting

Tuesday, January 19th, 4:00 pm

- 1) Call to Order and Welcome– Muffy Schladensky
- 2) Nominating Committee – Tripp Wade | Welcome new Board members: Pete Berry, Kim Antekeier, Brian Waters. Retiring from BOD, Ed Burdeshaw
- 3) *Review and Approval of Minutes – Muffy Schlandesky
- 4) *Review and Acceptance of Financial Statements – Chuck McDaniel | December 2020 Financial Statements
Thank you for your support and donations. 90% board participation in 2020
- 5) Update on 2020 and 2021 PPP loan – Julio Portillo

6) Committee Reports

Community Outreach – Olivia, Jim, MidTown, Inc. staff

LightUp MidTown – update on final phase | public participation and community input

Victory Community Garden – outreach committee members: Judy Tucker

Mingle Committee – 2021 update

Economic Development–Jim, Tripp, Will, MidTown, Inc. staff

Update on 13th Street resurfacing

Updates on MidTown Parks (Lake Bottom, Ewart, Dinglewood and Tillis Rec. Center)

Fundraising/Capital Campaign Committee – Muffy, Virginia, Cameron, Ellie, Judy, Tyler, Will, Jim, Tripp

Updates on capitalization efforts for MidTown, Inc.

Hilton Property Exploratory Committee –Will, Tripp, Jim, Tyler

Updates on Developing a Vision/Use for the property

Finance/Investments Committee- Chuck, Julio

Synovus investment, Coca Cola stock at SunTrust

MBA Report– Julio Portillo

Ex-officio reports

7) MidTown UnMingled Update

Corporate and Patron Sponsors	\$27,500
Total Revenue	\$38,900 (additional sponsor)
Total Expenses	\$5,521.51
Total Net Income	\$33,379

8) Executive Director's Report

Strategic Plan: Final draft update

Annual Report: Goal to release report in May 2021

Administrative Updates:

-Website updates over the next few weeks

-Donor Perfect training and website integration

Staff Updates: Staff continues to work from home, end-of-year staff evaluations

9) Other Business– Muffy Schladensky

10) Meeting Adjourned – Muffy Schladensky