

February 2021

Board of Directors Updates



Great American Cleanup | Saturday, March 6th | 9:00am-1:00pm

Take action against litter!

Keep Columbus Beautiful Presents
COLUMBUS LITTER LEAGUE

GREAT AMERICAN CLEANUP

PEACHY CLEAN & GREEN
COLUMBUS
zero waste campaign

The KCBC Columbus Litter League is a partnership with the local elected leaders to combat litter and build cleaner and safer communities.

MARCH 6TH
9AM-1PM
FACE COVERINGS REQUIRED

To Sign Up visit <https://www.surveymonkey.com/r/litterfree> or Use QR Code

For More Info Call (706) 225-4008

Join your city councilor and city officials on March 6th from 9am-1pm and let us all take action against litter!

Click on the link below to register:
<https://www.surveymonkey.com/r/litterfree>

Social distance and face masks required.

Note: MidTown, Inc. will be hosting their annual Clean MidTown event on Saturday, April 24. More details to follow.

Paycheck Protection Program (PPP) loan

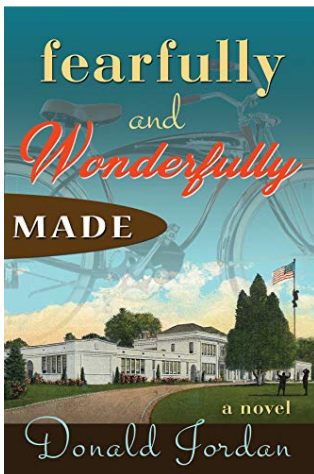
On February 22, 2021, MidTown, Inc. was approved for a second, forgivable loan, from the Paycheck Protection Program in the amount of \$41,665. Our first loan, issued in May 2020, was forgiven in December 2020. We are extremely grateful for these funds, as they will provide much needed financial assistance for our organization to continue to work towards our mission.

2021 Strategic Plan Update

Columbus State University's Leadership Institute has completed our 2021 Strategic Plan. We hope that you are able to review this plan and send us your comments via email to Julio Portillo at jportillo@midtowncolumbusga.org by March 12, 2021. Shana Young, Executive Director of CSU's Leadership Institute, will be presenting a final version of this plan, virtually, after March 12, 2021 (date TBD).

[Click here to view our 2021 Strategic Plan](#)

A Friendly Reminder



We hope that you have had the opportunity to read this wonderful novel, written by one of our MidTown residents and supporters, D. L. Jordan.

Fearfully and Wonderfully made is the story of Skeeter, the narrator; a boy lost between his hard-knock childhood and the mysteries of a larger world. Framed by the strain of war and the growing pains of the New South, this novel is part coming of age tale, part ghost story, and, at every moment, a searching evocation of small-town life in America.

Please remember to send him your thoughts, comments or opinion of his novel to donaldjordan34@gmail.com.

Want to serve? Join one of our board committees!

Community Outreach Committee – Clean MidTown, MidTown GetDown, Full Moon Bicycle Ride, etc.

Economic Development Committee- 13th Street Beautification, Children's Bicycle Park, Signage, etc.

Capital Campaign / Institutional Advancement Committee- 2021 Capital Campaign

Hilton Exploratory Committee- vision for feasible developments at 2551 Wynnton Road

Finance Committee- Investments, grants, loans, etc.

MidTown Mingle Committee – annual community fundraiser event.

Mark Your Calendars

- Tuesday, March 2nd, 12:00pm | MidTown, Inc. Executive Committee meeting
- Wednesday, March 3rd, 10:30am | Capital Campaign / Fundraising Committee meeting
- Saturday, March 6th, 9:00am-1:00pm | Great American Cleanup
- Tuesday, March 9th, 4:00pm | MidTown, Inc. Board of Directors meeting
- Friday, March 12th | Submit Strategic Plan comments to MidTown, Inc.