

MidTown, Inc. 2021 Actual/Comparison 2021 April	Current Month	Previous Balance	Year-to-Date	2021 Budget	Budget Balance
INCOME					
			\$ -		\$ -
Gifts/Donations/Grants					
Pledge Receivable					
Foundation		\$ -	\$ -	\$ -	\$ -
Corporate		\$ -	\$ -	\$ 20,000.00	\$ 20,000.00
Honorarium/Memorial/Holiday		\$ -	\$ -	\$ -	\$ -
Annual Fund	\$ 5,000.00	\$ 5,832.81	\$ 10,832.81	\$ 75,000.00	\$ 64,167.19
PPP Loan		\$ 41,655.40	\$ 41,655.40		\$ (41,655.40)
Cash From Restricted Funds				\$ 29,277.55	\$ 29,277.55
Capital Campaign Marketing				\$ 20,000.00	\$ 20,000.00
Wells Fargo Transfer				\$ 10,000.00	\$ 10,000.00
Program/Special Events					
Children's Bicycle Park		\$ -	\$ -	\$ -	\$ -
Midtown Brew		\$ -	\$ -	\$ -	\$ -
MBA Video Event		\$ -	\$ -	\$ 4,000.00	\$ 4,000.00
Mingle	\$ 525.00	\$ 525.00	\$ 525.00	\$ 50,000.00	\$ 49,475.00
Made in Midtown Art Event		\$ -	\$ -	\$ -	\$ -
Midtown Merchandising	\$ 143.55	\$ 143.55	\$ 143.55	\$ 500.00	\$ 356.45
Lightup Midtown	\$ -	\$ 1,000.00	\$ 1,000.00	\$ 7,500.00	\$ 6,500.00
Midtown Get Down		\$ -	\$ -	\$ -	\$ -
13th Street Beautification		\$ -	\$ -	\$ -	\$ -
Investment Income		\$ 395.67	\$ 395.67	\$ 12,000.00	\$ 11,604.33
Other Income					
MidTown Business Association dues	\$ 95.50	\$ 1,312.50	\$ 1,408.00	\$ 6,750.00	\$ 5,342.00
Miscellaneous		\$ -	\$ -	\$ -	\$ -
Misc Expense Reimbursement	\$ -	\$ -	\$ -	\$ -	\$ -
Cash Reserves	\$ -	\$ -	\$ -	\$ -	\$ -
Total Income	\$ 5,095.50	\$ 50,864.93	\$ 55,960.43	\$ 235,027.55	\$ 179,067.12
EXPENSE					
Operating					
Bank service charges/fees			\$ -	\$ 200.00	\$ 200.00
Books, subscriptions, reference	\$ -	\$ 15.68	\$ 15.68	\$ -	\$ (15.68)
Computer/IT	\$ 1,246.66	\$ 1,618.76	\$ 2,865.42	\$ 7,000.00	\$ 4,134.58
Conferences/Staff/Board Development	\$ 177.50	\$ 1,295.48	\$ 1,472.98	\$ 3,500.00	\$ 2,027.02
Equipment/Furnishings		\$ -	\$ -	\$ 500.00	\$ 500.00
Insurance	\$ -	\$ 1,664.00	\$ 1,664.00	\$ 4,500.00	\$ 2,836.00
Accounting and professional	\$ 30.00	\$ 2,487.14	\$ 2,517.14	\$ 5,000.00	\$ 2,482.86
Memberships and dues	\$ 695.00	\$ 1,623.18	\$ 2,318.18	\$ 5,500.00	\$ 3,181.82
Miscellaneous		\$ -	\$ -	\$ -	\$ -
Postage/Mailing		\$ 176.00	\$ 176.00	\$ 1,500.00	\$ 1,324.00
Printing	\$ -	\$ 223.25	\$ 223.25	\$ 1,000.00	\$ 776.75
Supplies	\$ 340.95	\$ 880.30	\$ 1,221.25	\$ 2,500.00	\$ 1,278.75
Telephone/Communications	\$ 280.09	\$ 840.27	\$ 1,120.36	\$ 3,000.00	\$ 1,879.64
Travel/Mileage		\$ -	\$ -	\$ -	\$ -
Occupancy	\$ 1,732.85	\$ 6,286.33	\$ 8,019.18	\$ 25,000.00	\$ 16,980.82
Personnel					
Salaries	\$ 11,174.28	\$ 31,117.72	\$ 42,292.00	\$ 140,000.00	\$ 97,708.00
Payroll taxes	\$ 823.37	\$ 2,693.02	\$ 3,516.39	\$ 12,000.00	\$ 8,483.61
Sub Total	\$ 16,500.70	\$ 50,921.13	\$ 67,421.83	\$ 211,200.00	\$ 143,778.17
Program/Special Event					
MidTown Mingle	\$ 92.78	\$ 51.80	\$ 144.58	\$ 10,000.00	\$ 9,855.42
Bicycle-Pedestrian Initiatives		\$ -	\$ -	\$ -	\$ -
MBA Video		\$ 100.00	\$ 100.00	\$ 2,000.00	\$ 1,900.00
MBA Events/Expenses		\$ -	\$ -	\$ 1,000.00	\$ 1,000.00
Made in Midtown Art Event		\$ -	\$ -	\$ -	\$ -
Midtown Merchandising		\$ -	\$ -	\$ -	\$ -
Midtown Get Down		\$ -	\$ -	\$ -	\$ -
Art Beat 2020		\$ -	\$ -	\$ -	\$ -
Neighborhood Grants		\$ -	\$ -	\$ -	\$ -
Community Awareness	\$ 95.00	\$ 931.30	\$ 1,026.30	\$ 2,500.00	\$ 1,473.70
Community Outreach					
Program Development/Receptions/Hospitality	\$ 189.65	\$ 21.60	\$ 211.25	\$ 2,500.00	\$ 2,288.75
Project Support		\$ -	\$ -	\$ 2,500.00	\$ 2,500.00
Outside of Budget Cash Payments					
13th Street Beautification		\$ -	\$ -	\$ 2,500.00	\$ 2,500.00
Lightup Midtown		\$ -	\$ -	\$ 902.86	\$ 902.86
Children's Bicycle Park		\$ -	\$ -	\$ 6,330.00	\$ 6,330.00
Little Libraries	\$ -	\$ -	\$ -	\$ 842.00	\$ 842.00
Technical Assistance		\$ -	\$ -	\$ 555.00	\$ 555.00
Capital Campaign Marketing		\$ 1,000.00	\$ 1,000.00	\$ 20,000.00	\$ 19,000.00
KCC Minimum Grid	\$ 214.65	\$ 2,210.00	\$ 2,424.65	\$ 10,747.69	\$ 8,323.04
Minimum Grid: Directional Art		\$ 24.94	\$ 24.94	\$ 7,300.00	\$ 7,076.18
Sub Total	\$ 592.08	\$ 4,339.64	\$ 4,931.72	\$ 69,677.55	\$ 64,546.95
Total Expense	\$ 17,092.78	\$ 55,260.77	\$ 72,353.55	\$ 280,877.55	\$ 208,325.12
Net Income/(Loss)	\$ (11,997.28)	\$ (4,395.84)	\$ (16,393.12)	\$ (45,850.00)	\$ (29,258.00)
Cash balance 3/31/2021	\$ 499,875.46				
Income	\$ 5,095.50				
Expenses	\$ (17,092.78)				
Cash balance 4/30/2021	<u>\$ 487,878.18</u>				