

**MidTown, Inc. Board of Directors
Meeting Minutes, December 14, 2021**

CALL TO ORDER: President Schladensky called to order the December meeting at 4:00 p.m.

BOARD MEMBERS IN ATTENDANCE: Kim Antekeier, Cameron Bean, Pete Berry, Andrew Carpenter, Mattie Hall, Jennie Hannay, Jim Livingston, Blake Melton, Bennie Newroth, Gwen Ruff, Muffy Schladensky, Judy Tucker, Brian Waters, Willie Wells Staff: Julio Portillo, Sara Carver & Bitsy Dedwylder

MINUTES: Minutes from the November 9th meeting were approved as presented.

FINANCIAL: Julio Portillo reviewed the financials, which were accepted as presented. Our Financial Position shows we ended the month with a total equity of \$508,583 from our combined accounts. Our Cash Position shows that we brought in over \$11,602 for the month with our expenses totaling \$32,788 which includes majority from the Mingle. Our cash position as of 11/30 is a total of \$456,756.50. Mr. Portillo added that December is always a strong month in fundraising to our Annual Fund due to the end of year ask letters that we have already mailed. As of now, we have had close to 50% of the board members who have contributed towards our Annual Fund. Sara will send every board member an individual financial statement. Mr. Portillo reminded everyone of the Proposed 2022 Budget. For the most part it's the same as 2021 except for the Mingle and fact we are bringing back more events which means an increase in expenses. We have changed that the Mingle will net \$85k towards the Annual Fund. The Proposed 2022 Budget was accepted.

COMMITTEE REPORTS

Economic Development: Mr. Portillo shared how well the Wynnton Road Church Leaders meeting went that included the owners from the barber shop, Barber Cuts, as well as others like ones from IM. He said that they are very excited about partnering together and share the same enthusiasm with being involved in the beautification process for Wynnton Road as well as south of Wynnton Road. We discussed in great lengths their needs from us as well.

MBA Report: Mr. Portillo welcomed Fetch Dog Park to the MBA. They have asked how they can help be involved in the MidTown area and from this conversation they are considering sponsoring a neighborhood program.

Nominating Committee: Mr. Wade announced that the 2022 Executive Committee will remain the same with the exception of Pete Berry joining. He also shared that Sean Knox, Matt Massey & John Teeple will be retiring after their 3rd year of service from the BOD. The nominating committee has recommended that Lilian Jones, Tom McKenna, Blake Melton & Chris Walker will be serving their 2nd term. Bennie Newroth nominated Reverend Holston to serve his first term. The nominations from the Nominating Committee were presented and accepted.

Hilton Property Update: Mr. Portillo let everyone know that the Cotton Companies continue to be very interested in this property. They are still working on entering their negotiation numbers. Both parties will be seeking on getting this property re-appraised. The Cotton Companies feels very optimistic that they will be able to reach an agreement. They are looking at making this a residential property with around 40 townhouses.

EXECUTIVE DIRECTOR'S REPORT:

Mr. Portillo shared a few updates with the 13th Street resurfacing and beautification. Trey Carmack is working on some items on his own that we can remove from our lists that's needed to be done. He is removing some shrubs and adding holiday lights to his storefronts. Mr. Portillo spoke to Pam Hodge, and she let him know that the bids for the 13th Street resurfacings came in over budget. At this time, it is still not known when the project will be let, however, the project remains on GDOT's winter-spring schedule for the resurfacing. Mr. Portillo informed that there is a Special Exception Use Request for a Banquet Facility at 1846 Buena Vista Road. The Exec. Comm. has discussed this due to the neighbor's concerns about this. We are currently waiting to hear if Aflac is going to allow them to use their parking lot where it eliminates street parking which is the main issue. Mr. Portillo also mentioned the installation of lights at the trees on the Forest Ave. Pocket Park. He also thanked everyone who helped decorate the Christmas Tree at the Starling Fountain and encouraged everyone to go by and see it. He was happy to announce that we are still receiving positive feedback on the MidTown Momentum Newsletter. We will continue to send this out the last Friday of every month.

OTHER BUSINESS: No other business.

The meeting was adjourned by President Schladensky.